

ADRIANNA COSTA

Entertaining Success

One of showbiz's strongest currents is its love affair with young Hollywood. So when CNN plucked 24-year-old Adrianna Costa to be the newest entertainment correspondent on Headline News' morning show, *Robin & Company*, few in the industry raised an eyebrow. "I'm at least six years younger than most national news anchors," says Adrianna, who moved to Atlanta from Los Angeles in October after having covered some of the hottest names in film for *Access Hollywood* and *E!* "But this *is* entertainment, a completely different beast, and I can give that fresh perspective." Her long, tousled locks and exotic features, which she attributes to her Hungarian heritage—her birth name is Adrianna Heber—have made her a popular personality among viewers. Costa has mastered the relaxed, chatty, girlfriend-to-girlfriend style of banter with host Robin Meade while looking as good as the celebs she covers, and that takes discipline, the rising reporter insists. "Your workday begins at five a.m., and you move every few years to a place where you don't know a soul." We're convinced that won't last for long. This is, after all, the home of Southern hospitality. —Amy Flurry

JUST THE FACTS

Dream interview: "John Stamos, because I'm totally crushing on him these days!"

Biggest adjustment to living in Atlanta: "The Southern politeness. Once I was leaving a store, my hands more than full, and a guy asked if he could help me take it to the car. Sadly, the first thing that came to mind was that he was going to attack me. Then I realized he was truly being chivalrous."

Can be found dining at: "Au Pied de Cochon at the Hotel InterContinental, because it's open 24 hours."

Hobbies: "Sounds clichéd, but I love to shop. Blue Genes is amazing, but at heart I'm a bargain shopper, and Marshalls and T.J. Maxx are my haunts."

If you could have anyone's career, whose would it be?: "Kelly Ripa's, hands down. She has it all—a family, kids and a blazing career."

