

FASHION OR FICTION

ON-AIR PERSONALITY ADRIANNA COSTA STYLES 944.COM WITH A WEEKLY ENTERTAINMENT COLUMN

by CARLY HARRILL



Adrianna Costa is no stranger to the camera. As the host of TV Guide's live red carpet pre-shows and the face of *Who Am I*, FOX Network's new celeb genealogy pilot, Costa is privy to more than just Charlize's height and Sean Penn's pre-Oscar meal.

From red carpet looks to head-to-toe ensembles for this season's music festivals, Costa has "stylista" written all over her pretty lil' face. This June, Costa jumps online as one of 944's five new entertainment columnists, exclusive to 944.com. "Fashion or Fiction with Adrianna Costa," will divulge everything from how to tackle fashion and feasting to diet and design — all without breaking the bank.

Costa answers a few questions in order to properly introduce herself to the 944 readers.

944: Who are your fashion influences in the music industry?

ADRIANNA COSTA: I'm a classic rock junkie, so many of my influences are born from the '60s and '70s. Stevie Nicks, Janis Joplin and even David Bowie. Artists like Fergie, Madonna and Jennifer Nettles of Sugarland never disappoint. They are constantly delivering cutting-edge trends and reinventing old ones.

944: Of all the A-listers you've interviewed on the carpet, who is always the most put-together?

AC: Kate Hudson. She has mastered every style, and knows how to accentuate her body in all the right places. Though she plays it safe, Jennifer Aniston is another one that always pulls it off.

944: Full-figured woman who nails it?

AC: Liv Tyler. Mariah Carey has a stunning body, but rarely dresses to her full figure. She tends to dress like she's 16 and a size 0.

944: Which on-air personalities have inspired your career?

AC: Jillian Barberie just does it for me. But I have to give the torch to Joan Rivers. She's unapologetic and not afraid to play on stereotypes. She has longevity, and is still working in her 70s.

944: Bonnaroo and Outside Lands Music Fest are around the corner. Fool-proof ensembles for all-day boozing and dancing?

AC: Cut-off jean shorts, a sheer tank or halter top, wide-brimmed hat, loose cardigan for when the sun goes down, and flip-flops or a comfort wedge for those who need height. Aviator sunglasses finish off the look.

944: Biggest fashion faux-pas?

AC: In college, I was rebellious and used to wear dog collars and duct tape on my clothes, although they were brand-new. Duct tape will never be in style. It is strictly used as an adhesive, people.

944: Which emerging designers do you love?

AC: Chicago-based jewelry designer Allison Schiller. And BoHo California-based line Nightcap Clothing is perfect for a night out or loungin' at the beach.

944: Who do you follow on Twitter?

AC: Everyone from Ryan Seacrest to CNN.com. That's how I get my up-to-the-minute news on the go. I'm also a fan of food blogger/twitterer Foodmarathon to get updates on all the best restaurants in LA.

STYLE BAR:

As far as playing dress-up, first thing that comes to mind when you think of ...

MICHELLE OBAMA: Classic yet cutting-edge.

She's reinventing the identity of the First Lady

KANYE WEST: Futuristic

LINDSAY LOHAN: Designer's darling